



THE DOMESTIC LIFE STYLIST

by: Lisa Leslie-Williams
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ACCOLADES

**DISNEY'S SOCIAL MEDIA
MOM FASHION
CHALLENGE WINNER 2017**

**Rookie Moms Contributor
(online publication) 2018**

TV/MEDIA

Dr. Oz Show
Good Morning Washington
(frequent guest)
Let's Talk Live

Red Tricycle

SOCIAL

f fb.me/thedomesticlifestylist

@ [@lisalesliewilliams](https://www.instagram.com/lisalesliewilliams)

@ [@Dlifestylist](https://twitter.com/Dlifestylist)

ABOUT

Lisa is a pharmacist turned health/wellness and lifestyle blogger, tv contributor and avid Instagrammer with a knack for storytelling through words, pictures and videos. The blog, "The Domestic Life Stylist" was established in 2011 and attracts "mom" audiences interested in healthy living while "momming" with style.

AUDIENCE

Most readers of The Domestic Life Stylist are women age 25-44, married with young kids from upper middle class families that love to travel and are interested in maintaining their sense of style.

SOME COMPANIES WORKED WITH

LOGAN HOTEL OSHKOSH CVS SILK MILK JOHNSONVILLE
HILLSHIRE FARM SIMPLY ORANGE THRED UP TARGET
WALT DISNEY WORLD EOS SUNBASKET NEUTROGENA

METRICS

7000+ Average Monthly Pageviews 5,000+ Unique Monthly Visitors 400 email subscribers

Combined Social Media Reach: 9000+

Let's Work Together in 2018!